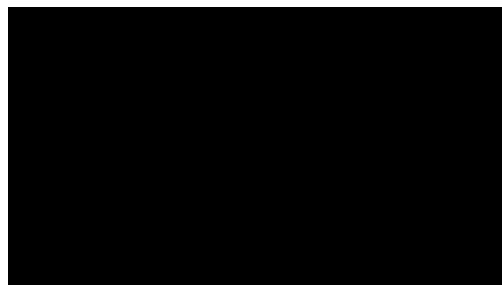


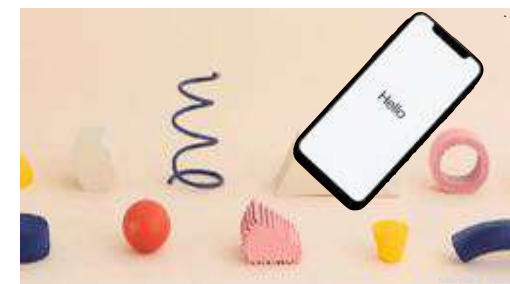


EP02

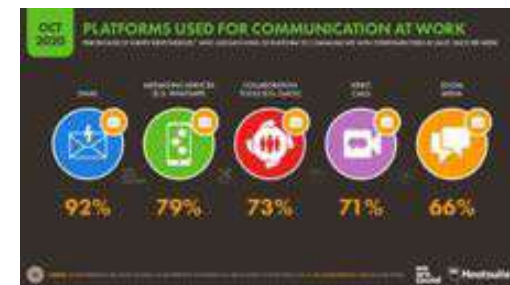


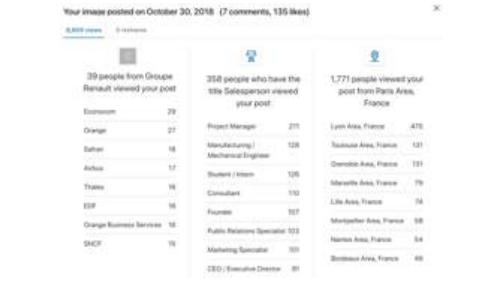
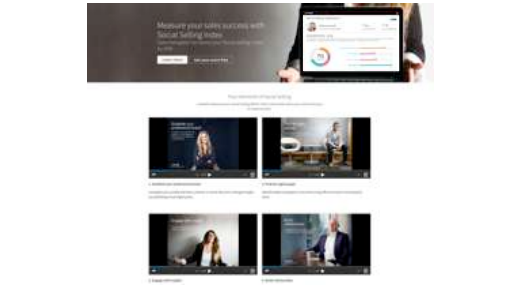
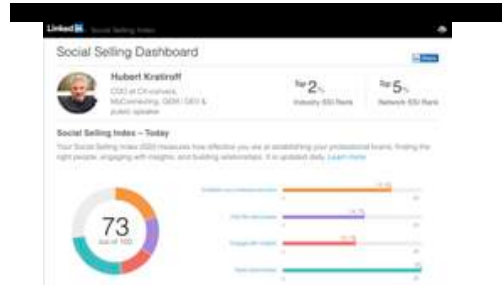
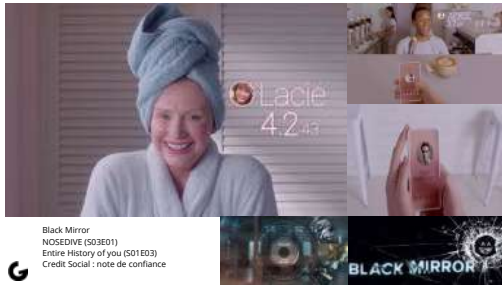
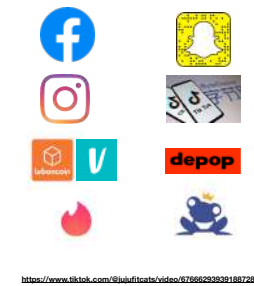
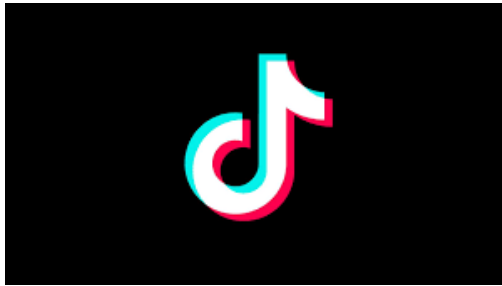
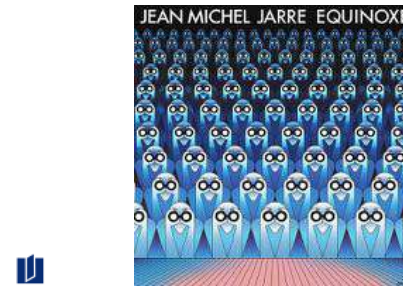
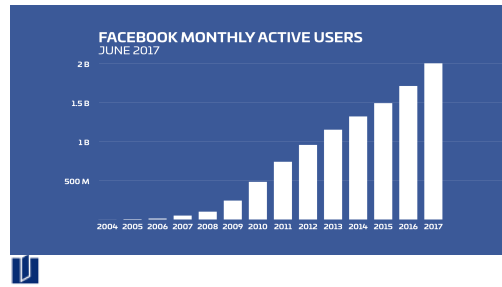
NOLIMIT

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NOLIMIT



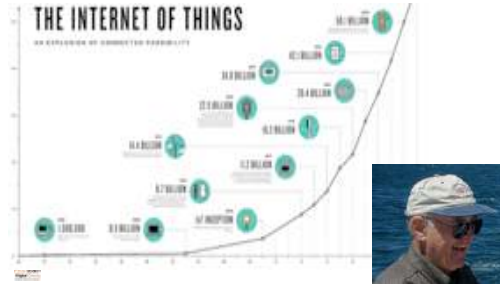




G



11.11



momentum IOT

Objets connectés

- Gartner = 25 milliards d'objets
- Cisco = 50 milliards d'objets
- Intel = 200 milliards d'objets



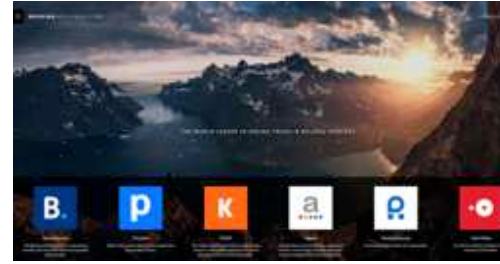
Ranking	Banking Group	Market Capitalization (USD bn)
1	JP Morgan	383
2	CIBC	236
3	Bank of America	215
4	China Construction Bank	200
5	Wells Fargo	200
6	HSBC	198
7	Agricultural Bank of China	200
8	ICBC	283
9	Bank of China	188
10	Ant Financial	159
11	China Merchants Bank	122
12	Royal Bank of Canada	114
13	Santander	100
14	BNP Paribas	90
15	Goldman Sachs	91
16	Barclays	84
17	Unicredit	50
18	Banque	47



Les Nouvelles économies

Ranking	Company	Market Capitalization (USD bn)
1	Microsoft	62,036
2	Google	58,833
3	Apple	58,833
4	Amazon	58,833
5	Facebook	58,833
6	IBM	58,833
7	Alphabet	58,833
8	Twitter	58,833
9	LinkedIn	58,833
10	Slack	58,833

GAFA MSH
 NATU BEY
 BATX BDH



GAFA MSH
 Google Amazon Facebook Apple Microsoft Salesforce Huawei
 NATU BEY
 Netflix Airbnb Tesla Uber Booking Expedia Yandex
 BATX BDH
 Baidu Alibaba Tencent Xiaomi Bytedance DJI Hikvision

Qui disrulte
 les BATXBDH ?



ed ag water
 food legal civic insur
 mar green **TECH** med
 ad fin deep

economics GIG expectation new
 blue sha | ring macro
 micro **economy**
 offre platform nudge gift market neuro
 barter collaborative attention

intelligence law sha | ring funding
 marketing power
 lending collaboration sourcing
crowd

Key
 TakeAways
 ce qu'il faut retenir

no limit
 exponential
 mindset



2012-2014
 Peter Thiel
 PayPal
 FB, spaceX, LinkedIn

Les **3** étapes de toute Innovation / rupture / revolution

- 1 Utopiste / étrange / ridicule**
- 2 Impossible / dangereux**
- 3 Évident / simple**

Thiel / Aberkane



NBIC

NBIC

- Nano** (techno, matériaux)
- Bio** (techno, mimétisme)
- Informatique** (IoT, 3Dprint, Blockchain, Quantique, Algorithme)
- Cognitif** (IA, ML, MOOC, edTech, apprentissage adaptif)

Numérique
invention, technologie, recherche, technique, code, brevet scientifique, électronique, informatique, OS, industrie 4, production, backend, serveur, langage machine

Digital
usage, assistance, commande, clic, relation homme-machine, innovations dans la manière de se servir des objets, frontend, nouvelles utilisations des fonctions, commandes par le toucher

Cyber
sécurité, protection, hacker, virus, espionnage, militaire, défense, « intelligence (EN) » renseignement, bureau des légendes



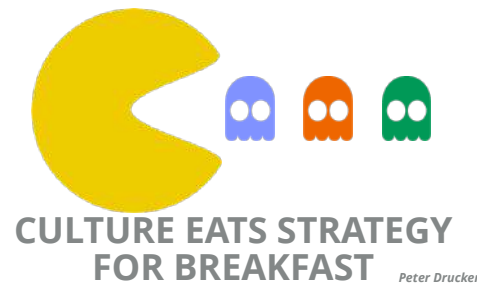
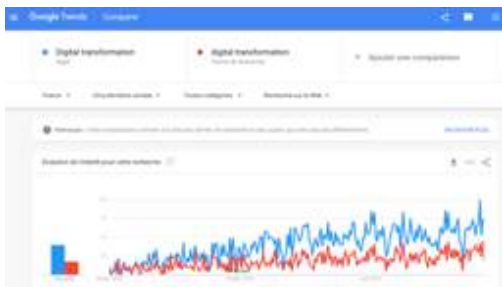
1 **Numérique**

2 **Digital**

3 **Cyber**

Transformation Numérique
intégrer les nouvelles technologies pour développer les activités

Transformation Digitale
adopter une nouvelle culture pour développer les activités



Digital Numérique Cybernétique Technologies = **DATA** contrôle

= **INDIVIDUEL** personnalisation

= **Éthique** politique

